

## PAMAL BROADCASTING BRUNO MARS IN VEGAS FLYAWAY SWEEPSTAKES

### Official Rules

**NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

**BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO THESE OFFICIAL RULES.**

**1. Eligibility:** Pamal Broadcasting's BRUNO MARS Flyaway Sweepstakes (the "Sweepstakes") is open only to individuals who are 18 years or older and residents of the New York Tri-State Area and Vermont. There is no purchase necessary to enter the Sweepstakes. Employees of Pamal Broadcasting, LTD and its radio stations WSPK, WHUD, WFLY, WYJB, WAJZ, WJJR and WZRT (the "Sponsor"), Atlantic Records Records, or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor, the "Released Parties") any radio, television or other media companies located in the New York Tri-State Area and their immediate family (spouse, parents and stepparents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sweepstakes Period:** The Sweepstakes will begin on April 7, 2025, at 12:00:00 AM Eastern Time ("ET") and end on May 18, 2025, at 11:59:59 PM ET ("Sweepstakes Period").

**3. How to Enter:** To enter, register using the form on the Sponsor's Free App (WSPK, WHUD, WFLY, WYJB, WAJZ, WJJR and WZRT) and look for the BRUNO MARS contest graphic. Tap or click the graphic to fill out your information and gain bonus points by following the in-form instructions.

Sponsor is not responsible for telephone line unavailability, busy signals on the Sweepstakes line, operator interference, technical or atmospheric conditions that disrupt the completion of the entry, internet, app, Wi-Fi, or other technical malfunctions which may or may not result from this Sweepstakes.

**4. Grand Prize Random Drawing:** A random drawing will be conducted by Sponsor on or about May 19, 2025, from among all eligible entries received during the Sweepstakes Period, to determine the Grand Prize winner. Odds of being named the Grand Prize winner depend on the number of eligible entries received during the Sweepstakes Period. Decisions of judges are final and binding. The Grand Prize winner will be notified by telephone or email on or about the day of the random drawing. Sponsor will make up to 2 attempts to contact the potential Grand Prize winner. If Sponsor is unable to contact the potential Grand Prize winner after 2 attempts, that potential Grand Prize winner will forfeit the Grand

Prize, and the prize will be awarded to an alternate winner from among all remaining entries, time permitting.

**5. Prize and Approximate Retail Value (“ARV”) – One (1) Grand Prize:** A trip for (2) from New York to Las Vegas from June 1, 2025 until June 3, 2025, to see BRUNO MARS at Dolby Live at Park MGM Las Vegas on June 2, 2025. Trip includes roundtrip coach airfare from New York to Las Vegas for two (2,) a two (2) night hotel accommodation at a Sponsor-specified hotel checking in on June 1, 2025 and checking out on June 3, 2025 (one standard room, double occupancy); and two (2) tickets to BRUNO MARS at Dolby Live at Park MGM Las Vegas on June 2, 2025. ARV: \$3,000.00. Any difference between the stated ARV and actual ARV will not be awarded. Seat locations are at Sponsor’s sole discretion. Trip must be taken on the dates specified by Sponsor, or will be forfeited by grand prize winner and may be awarded to an alternate winner, time permitting. All other expenses (including, without limitation, meals/beverages, ground transportation, telephone charges, optional excursions, spa treatments, souvenirs, and all federal, state and local taxes (including applicable income taxes)) incurred are the winner's sole responsibility. Travel dates are final and will not be extended. Trip is non-transferable and cannot be exchanged for cash. The winner and guest(s) must travel together on the same itinerary. Winner must have a valid credit card to check into the hotel for incidentals. Winner and winner’s guest(s) must both be at least 18 years old. All tickets are subject to the terms, conditions and restrictions printed on the tickets. In the event the concert is postponed for any reason, Sponsor shall not be responsible for any rain checks or for the concert portion of the prize. Sponsor is not responsible for any flight delays or cancellations and in the event such delays or cancellations occur, winner may be required to forfeit their right to the Grand Prize. Grand Prize winner will be required to sign a liability and/or publicity release and a W9 tax form (“Prize Release”) prior to issuance of a prize.

Sponsor may substitute the prize for one of equal or greater value for any or no reason. Winner is solely responsible for paying all applicable income taxes associated with accepting their Prize. The Grand Prize winner must meet the eligibility requirements as set forth in the first paragraph of these rules.

**6. Claiming the Prize:** Upon winner verification, and receipt of the Prize Release documents, as a condition of being named as the official Grand Prize winner, the winner must claim his/her prize within fifteen (15) days of being awarded the Prize, or prize will be forfeited. The Grand Prize winner may be required to sign a Publicity and Liability Release (“Release”) upon (and as a condition of) winning the Grand Prize. The winner may be required to prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver’s license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If the winner cannot prove he or she is a qualified winner, the prize will not be awarded. Any and all unclaimed or returned prizes remain the property of Sponsor.

**7. Participation Conditions/Release/Consent to use Likeness:** By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor and Prize Provider which are binding and final in all matters relating to this Sweepstakes; (b) release and hold

harmless the Released Parties from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes and acceptance or use or misuse of Prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of Prize; and (d) allow Sponsor's and Prize Provider's use for promotional purposes, of his/her likeness, voice (including a recording of the winner's telephone call to the station) and/or address (city/state) without any additional compensation.

**8. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other Sweepstakes or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**9. Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.

**10. Privacy Policies and Data Collection:** Information provided by you for this Sweepstakes on the entry form is subject to Sponsor's privacy policy located at: <https://www.pamal.com/privacy-policy/>. By entering this Sweepstakes, each entrant agrees that the Sponsor has the right to contact the entrant by telephone, direct messaging, or email provided on the entry form to administer and fulfill this Sweepstakes.

**11. Disputes/Governing Law:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or State Court of New York; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules (State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

**12. Official Rules:** For a copy of these official rules or to receive the name of the Grand Prize winner, send a self-addressed, stamped envelope by June 21, 2025 to: Pamal Broadcasting's BRUNO MARS in Vegas Flyaway Sweepstakes, Attn: Jimmy Lyles, Promotions Director, 715 Route 52, Beacon, NY 12508

**13. Sponsor(s):** Pamal Broadcasting, LTD, 6 Johnson Road, Latham, NY 12110. K104.7/WSPK, 100.7 WHUD, 715 Route 52, Beacon, NY 12508. FLY 92.3/WFLY, B95.5/WYJB, JAMZ 96.3/WAJZ, 6 Johnson Road, Latham, NY 12110. 98.1 JJR/WJJR, Z97.1/WZRT, 250 Dorr Drive, Rutland, VT 05701. Atlantic Records, 1633 Broadway, New York, NY 10019.