

OFFICIAL TEXT CLUB RULES

Stations:

FLY 92.3—WFLY B95.5—WYJB

JAMZ 96.3—WAJZ 100.9/107.1 The Cat—WKLI

ALT 104.9—WINU Magic 100.5—WROW

Station Address: 6 Johnson Road, Latham, NY 12110 **Telephone:** 518-786-6600

Albany Broadcasting, its subsidiaries and affiliated companies (together, the “Company”), will conduct Text Clubs substantially as described in these rules, and by participating, each participant agrees as follows:

NO PURCHASE NECESSARY. Void where prohibited.

Consent to Station “Invitation Text”: By participating in any Albany Broadcasting sweepstakes, contest, poll, prompt or question via text, you consent to receive an “Invitation Text” from (Station) with the opportunity to subscribe to this Station’s Text Club. (This consent pertains only to the Invitation Text.) You may withdraw your consent by replying “STOP” to any text we send you, but you understand that doing so means we will not be able to send you Text Club texts after we receive your reply text and that your withdrawal does not have retroactive effect.

By replying as directed to an Invitation Text, or by otherwise providing express or written consent to receive informational or marketing text messages, you agree to be bound by these terms and conditions. You consent to receive text messages for informational or marketing purposes at the telephone number to which the Invitation Text was sent or the number specified in any other consent you have provided. You agree that these text messages may be sent by the Station. If you did not consent to receive text messages for informational or marketing purposes from us, please contact us using the contact information below. You are not required to reply as directed to an Invitation Text or sign another written consent for marketing texts (directly or indirectly), or agree to such a consent as a condition of purchasing any property, goods, or services.

If you wish to stop receiving informational or marketing text messages from us, reply to any text message we have sent you and in the reply text simply type “STOP.” Your stop request will generally become effective immediately. You may also revoke your consent to receive text messages from us by emailing us using the contact information below. Please include the mobile number to which you want us to stop sending texts in your email.

If at any time, you need our contact information, or information on how to stop text messages, reply to any text message we have sent you and in the reply text simply type HELP. Upon receiving your text message, we will send you a text message with this information.

It is our policy to generally send no more than twenty marketing text messages per month. In general, the text messages we send provide you with information about sweepstakes, contests, promotions, breaking news, weather alerts, concerts and special offers.

You understand that the text messages we send may be seen by anyone with access to your phone. Accordingly, you should take steps to safeguard your phone and your text messages if you want them to

remain private.

You promise to us that you are either the subscriber or customary user of the mobile phone associated with the mobile number to which the Invitation Text was sent. Please notify us immediately if you change mobile numbers or plan to provide your number to another person.

Your mobile phone carrier's message and data rates apply to the text messages we send. Not all carriers may support our text message program.

If we modify this Marketing Text Message Policy, we will attempt to notify you by sending you a text message with a link to the new policy unless you have revoked your consent. We may terminate our text club program at any time.

For your safety and the safety of others, please don't text and drive.

If you have any questions about this policy, would like us to mail you a paper copy of this policy or are having problems receiving or stopping our text messages, please contact us using the following information: 6 Johnson Road, Latham, NY 12110, 518-786-6600